

West Virginia Elks Drug Awareness May 2010

President Randy:

May 6-9, 2010

As West Virginians, we are very proud of our Drug Awareness Program. With the 22 lodges throughout the state, we all have contributed to spreading the message about how to prevent drugs being accessible to our future leaders of our communities.

Our two trailers supplied with every educational type of literature, have traveled from the northern tip of West Virginia to the far south and have even traveled in our neighbor State of Virginia. Along with the trailers, Elroy the Elk is always a huge hit when making his appearances at all of these events. Elroy was in McDowell County the first of the month at the annual McDowell County Drug Free Alternative Day, which is sponsored by the Citizens Conservation Crops of WV in Beckley.

Plans are being made to have Milton Creagh, BIG MILT, A well known motivational speaker, visit our state this year. Hopefully we can have him make several appearances in West Virginia

The Benevolent and Protective Order of Elks has unveiled its new “UR Choice, UR Voice” drug-prevention campaign, a multimedia platform featuring former Grey’s Anatomy star Isaiah Washington, nationally renowned motivational speaker Milton Creagh, and Grammy Award winning producer Isaiah “Issy” Avalia.

The core of the campaign is the “UR Choice, UR Voice” music video, which uses mainstream music to expose youth to a different, more realistic view of the dangers that illicit drugs present. By using a form of media familiar to youth, this new campaign is at the forefront of drug prevention methods.

Sistersville, Huntington, Bluefield, and St. Mary’s, have sent reports of their activities with the program, which has been very impressive of their work.

Fraternally:

Jackie Barlow/PDD
Chairman

cc: Lester C. “Ted” Hess, Jr., PGER
Randolph Holley, President
Vince Gurrera, Vice President
Jerry French, Vice President
Carl Mooney, Vice President
William Lambert, Secretary
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